



CREATING an ECO-SYSTEM for START-Ups in the NE
(Igniting Young Entrepreneurial Minds)
A day long programme organized by :

Guwahati Management Association

Supported by :

Govt. Deptts., Central Undertakings, Banks, Corporate Members etc.

TENTATIVE DATE :: End Oct, 2017

GUWAHATI MANAGEMENT ASSOCIATION

(Affiliated to All India Management Association, New Delhi)

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OBJECTIVE :

Guwahati Management Association (GMA) is a non-profit professional Management Association, the only active affiliate of the All India Management Assn. (AIMA) in the entire North East.. Since nearly last five decades, GMA has been fully committed to develop a sound modern management culture for development of the Region. Apart from many professional activities, GMA had been organizing Training Programs, Workshops, Seminars, Talk Shows etc for the benefit of the young budding managerial and entrepreneurial talents drawn from entire N E Region of the country

In sync with the great thrust given by the Govt to motivate young

entrepreneurial minds to venture into Start Up projects, G M A is designing this program to deliberate on how to create an eco-system for start-ups in the Region, in presence of eminent experts as well as the stakeholders.

THE PROGRAMME THEME:

India has emerged as one of the leading countries in the world, thanks to our local entrepreneurship who are building up successful models in all walks of life.

Demographically India is a young country. With the majority of the population below 35 years of age, India has the potential leverage to use the youth power as demographic dividend. But on the other hand more than one million Indians enter the job market every month creating a huge imbalance. The frustrated unemployed youths can indeed turn into a socio-political ticking bomb. Unless fast remedial actions are taken, the demographic dividend can turn into a demographic disaster. Generating huge numbers of self-employment is probably the only answer to mitigate the impending disaster.

The NER Backdrop

Start-up is no more a buzz word but a reality. India has emerged as one of the leading country in the world thanks to our local entrepreneurship who have built up successful models applicable in all walks of life. The burgeoning population of India with 600 million smart phone users is going to be a country with the youngest population by 2030. While Bangalore is leading the country in IT related Start Ups, in other regions too, from Punjab to West Bengal and to Tamil Nadu and Kerala in down South, we see plenty of new entrepreneurial talents. As regards this part of the country, nothing much have happened in the industrial front, other than traditional

Oil and Tea industries, may be due to isolation because of inadequate infrastructure (though this has lately improved) or for other reasons.



The N E Region has fifteen engineering colleges and double that number established business schools, churning out anywhere between five to ten thousand engineers / business graduates a year. A large number of those graduates migrate to places like Bangalore, Pune Hyderabad etc. and take jobs which can be manned by simple graduates, or remain unemployed or underemployed in their home state.

The emphasis of this seminar will be to motivate the above youngsters to become job creators instead of job seekers and enrich the entire North Region of the country.

Also, it is a good sign that Government of India has realized the problem and is making all endeavors to make this Region the launching pad in changing the Look East policy to Act East policy. However, in order to create such an ecosystem, the first issue is to identify the stakeholders, take them into confidence and bring them in a loop so that the intending Start-Ups entrepreneurs know where to start, how to avail related facilities like assured connectivity, R& D facility, mentoring, access to angel funding/VC accelerators, etc.

In this background, the seminar is designed for a daylong brainstorming session on to how to create an eco-system to encourage start-ups in NER.

THE AIM OF THE PROGRAMME :

- To generate awareness about creating an eco-system for smooth start-up activities in the Region.
- To make the participants aware of the significance and the importance of the start-up initiatives.
- A comparative study of start-up initiatives with some select states of the country vis-à-vis North East Region.
- To highlight the role of the Universities and related Institutions of the Region in creating a sound eco-system for start-ups.
- Finally, to make an effective and time-bound road map for start-ups in the North East Region.

RESOURCE PERSONS :

- The Keynote Speaker will be Mr T V Mohandas Pai , Chairman Manipal Global Education Services and incoming President, A I M A or Mr Sunil Kant Munjal, Chairman, Hero Corporate Services Ltd and Present President , AIMA
- Secretary / JtSecyDeptt. of Industrial Planning & Promotion
- DrMihir K Chaudhuri Ex V C Assam University Tezpur and eminent academician
- Head, Mutual Fund, SIDBI
- Senior faculty members from Universities, IIM, IIT ect and others





WHO SHOULD ATTEND :

- Senior Engineering students/ budding managers in making in the Business Schools of the Region.
- Young and enterprising boys and girls who had just passed out and who sincerely believe in self-employment and becoming an employer than an employee.
- Any prospective entrepreneur who is intending to start-up with full vigor.
- Teachers and faculties of Engineering and Management institutions who can guide and ignite the young entrepreneurial minds.

TAKE-AWAY BENEFITS :

- The participants will have the opportunity to hear and inter-act with pioneers and experts in the field of start-ups in particular and with renowned economic and industrial big-wigs in general.
- Will be able to know the various avenues available for a Start-Up , on how to take advantage of venture capitals/ angel funds, and assistance available from Incubation Centers etc.
- Will have the opportunity to highlight the problems of a start-up entrepreneur before Governmental agencies and seek solutions.
- Will be conversant with the various Government schemes to encourage Start-Ups.
- Net-working with concerned government officials, Corporate Executives and Management experts.

TENTATIVE PROGRAMME SCHEDULE :

- Registration
- Inaugural Session with keynote address
- Address by senior official of DIPP
- Net-working Tea break
- Technical Session-I – Role of Universities/Institutions of Higher Education in creating an eco-system for start-up including IIT & IIMs
- Refreshment Break
- Technical Session-II –Availability of Venture Capital Funding, Incubation Centers etc. for kick-starting Start Ups



Lunch Break

Interaction and Valedictory Session

N B : The last date of registration will be announced once exact date of the Seminar is fixed

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